

# The Secret is Sharing



Santa's Secret Service

[www.santassecretservice.com](http://www.santassecretservice.com)

3815 29th Street NE | Calgary, AB T1Y 6B5 | Telephone: (403) 257-8339 | Fax: (403) 255-7117

## 2006 Season a Success

Santa's Secret Service would like to say a huge thank you to all Secret Santas, volunteers, donors and supporters. With your help, 2186 gifts were distributed to isolated seniors in Calgary and the surrounding areas.

Once again we were overwhelmed with the generosity and support of our Secret Santas. In October, we sent out an appeal as we were short 200 Secret Santas. Our Secret Santas, volunteers and partners went to work recruiting co-workers, family and friends. In less than a week, all of the seniors were matched up with Secret Santas.

Santa's annual gift sort was held November 26<sup>th</sup>, 2006. This year, approximately 60 volunteer elves organized and readied all the Secret Santa gifts for delivery. Although it was a day of hard work, our volunteers had fun and shared a lot of Christmas spirit.

We were also fortunate enough to have media coverage at the gift sort. Thank you to the representatives from The Calgary Sun, The Calgary Herald and CFCN who covered the gift sort. As well, thanks to all our volunteers for smiling brightly, posing for pictures and participating in the interviews. The media coverage has brought new donors and volunteers to Santa's Secret Service.

The gift sort is a fun event for the volunteers and the staff and board of directors of Santa's Secret Service. It is a chance to see all the Secret Santa gifts. Every Secret Santa puts so much thought and care into their gifts. Whether it was a hand-made quilt, a special book or big box of chocolates, each gift contained a special item their recipient would enjoy.

Thank you again to everyone who contributed to this season's program!

Bill Ardley, President

Stella Parisien, Treasurer

Lorine Stevens, Secretary

Rick Black, Director

Susan Greenaway, Director

Joan Keating, Director

Thea Smith, Director

## January 2007

### Santa Still Working

With the Christmas season over, Santa's Secret Service is now hard at work with the continuation of the birthday recognition program.

The goal of this program is to extend the spirit of giving in an effort to brighten the lives of isolated seniors year round. Each month, Santa's Secret Service delivers gifts and cards to isolated seniors celebrating a birthday at one of the five participating senior sites.

Santa's Secret Service hopes to expand the birthday program to more senior sites in 2007. In 2006, a total of 109 senior care centres, lodges, residential buildings and outreach programs participated in Santa's Christmas program. A long term goal of Santa's Secret Service is to offer the birthday program to all isolated Calgary and area seniors.

3815 29th Street NE  
Calgary, AB T1Y 6B5  
Telephone: (403) 257-8339  
Fax: (403) 255-7117



## **A Special Thank You**

Whether you make a donation of gifts, cash or time, you are helping Santa's Secret Service accomplish its mission of enhancing the quality of life for isolated seniors. These contributions have helped Santa's Secret Service support thousands of seniors through our Secret Santa gift giving program at Christmastime and throughout the year through our birthday recognition program.

Santa's Secret Service would like to acknowledge **West Direct Express** for their donated courier services. West Direct Express did a fantastic job helping to ensure each Secret Santa gift was delivered safely and on time. It was a big job at a very busy time of year. Thank you West Direct Express!

Santa's would also like to acknowledge the following businesses for their support and services:

- Gibson Energy
- Norampac Inc
- North Hill Publications Inc
- Sufa Canada Ltd
- Super Loonie Store- Richmond Rd
- The Business Centre

---

---

## **Can You Help?**

Santa's Secret Service is looking for a folding table and chairs for our office. This will provide a space for volunteers to work on both administrative tasks and composing birthday gift bags. If you have a folding table and/or chairs that you would be willing to donate, please let Santa's know. You can call the office at 257-8339 or send an e-mail to [coordinator@santassecretsservice.com](mailto:coordinator@santassecretsservice.com).

---

---

**Watch for news of our first annual general meeting for Santa's members to be held later this year!**

3815 29th Street NE  
Calgary, AB T1Y 6B5  
Telephone: (403) 257-8339  
Fax: (403) 255-7117



## Santa's is on the move!

Santa's Secret Service's has moved to a new office. Our new mailing address is:  
3815 29<sup>th</sup> Street NE  
Calgary, Alberta T1Y 6B5

Our phone number, fax number and e-mail address have remained the same. Our new office has an attached warehouse, so all our operations will now all be under one roof! If you are visiting our new location, look for the blue Sufa Canada sign.

A special thank to Ralph Meyer & Ross Keating for their help in moving us into our new office!

---

## Membership in Santa's Secret Service Society

Santa's has a loyal and dedicated base of volunteers that help us out in numerous ways throughout the year. We are currently looking for volunteers to become members of Santa's. There is no cost associated with this membership but you must be at least 18 years of age. We are doing this as a result of a request from the Alberta Gaming and Liquor Commission to formalize a membership base. As a member, you will be eligible to attend and vote at our annual meeting. If you have not already signed up to become a member, kindly email [coordinator@santassecretservice.com](mailto:coordinator@santassecretservice.com) with the following information:

***Name; Address (including postal code); Phone numbers (residence, business, and/or cell phone); Email address***

You may also fill out the form at the bottom of the page and return it to:

Santa's Secret Service  
3815 - 29th Street NE  
Calgary, AB T1Y 6B5  
Or fax (403) 255-7117

-----  
**Yes, I am interested in becoming a member of Santa's Secret Service:**

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone Number \_\_\_\_\_

Email address \_\_\_\_\_

3815 29th Street NE  
Calgary, AB T1Y 6B5  
Telephone: (403) 257-8339  
Fax: (403) 255-7117



## **Directors! Directors! Calling All Directors!**

Santa's Secret Service is looking for people interested in participating on the Board of Directors. We are a working board actively involved in operations. At this time we are specifically interested in applicants with experience in marketing, public relations, media, website maintenance/writing and/or fund development. Previous board experience is an asset but not a necessity. If a position on the Board of Directors of Santa's Secret Service is of interest, we would be delighted to hear from you. Please reply with your resume and a cover letter outlining your interest to the following address:

Re: Board of Directors Membership  
Santa's Secret Service Society  
3815 29<sup>th</sup> Street NE  
Calgary, Alberta T1Y 6B5  
Fax (403) 255-7117  
Email: [info@santassecretservice.com](mailto:info@santassecretservice.com)

---

## **A Message from the Heart**

Santa's Secret Service still has a few sun catcher hearts left for sale. The sun catchers were designed by a caring Calgary area artisan dedicated to helping those less fortunate among us.

These handcrafted suncatchers make excellent gifts for Valentine's day, Mother's Day or simply as a surprise for a loved one. For only \$10, your purchase will help fund the continuation and expansion of Santa's programs. If you would be interested in purchasing one of these hearts, please contact Santa's office at 257-8339 or [coordinator@santassecretservice.com](mailto:coordinator@santassecretservice.com).



Approximate size is three inches wide/tall  
Comes with white or coloured ribbon